

ORDER



Orders	Order / Rev:	105685	Primary AE:	Kevin Goodell
	Alt Order #:		Sales Office:	VEGS
	Product Desc:	State Senate - Today Show	Sales Region:	Local
	Estimate:			
	Flight Dates:	09/11/12 - 11/06/12		
	Original Date / Rev:	08/20/12 / 09/18/12		
	Order Type:	GENERAL		
Agency	Name:	Benny for Nevada	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1930 Village Center Cir.	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89134	Agency Commission:	15%
Advertiser	Name:	Benny for Nevada - Revised	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:05:00
	Product Codes:	PLC09	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	7	\$2,650.00	\$2,252.50
10/01/12	10/28/12	5	\$2,000.00	\$1,700.00
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	7	\$2,650.00	\$2,252.50	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
November 2012	4	\$2,000.00	\$1,700.00	0.00
Totals	16	\$6,650.00	\$5,652.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	KSNV	09/17/12	09/27/12	Today Show	CM	658a-9am	-----	:30	0	\$350.003	0.00	NM	7	\$2,650.00		
				Today Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWT---		4	\$350.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		4	KSNV	09/17/12-09/23/12	Today Show		658a-9am				MTWTH-----	:30	(\$350.00)	0.00	NM	
					See MG 1.12											
					[.NOT AVAILABLE RATE]											
					NOT AVAILABLE RATE											
					6 KSNV 09/17/12-09/23/12	Today Show		658a-9am			MTWTH-----	:30	(\$350.00)	0.00	NM	
					See MG 1.12											
					[.NOT AVAILABLE RATE]											
					NOT AVAILABLE RATE											
					12 KSNV 09/19/12-09/19/12	Today Show		658a-9am			--W-----	:30	\$550.00	0.00	NM	
					MG for 1.4,1.6											
					Week: 09/24/12	09/30/12	MTWT---		4	\$350.00						
N 2	KSNV	10/17/12	11/02/12	Today Show	CM	658a-9am	-----	:30	0	\$400.003	0.00	NM	7	\$2,800.00		
				Today Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--WT---		2	\$400.00			0.00						
		Week: 10/22/12	10/28/12	-TWT---		3	\$400.00			0.00						
		Week: 10/29/12	11/04/12	---TF--		2	\$400.00			0.00						
N 3	KSNV	11/05/12	11/06/12	Today Show	CM	658a-9am	-----	:30	0	\$600.002	0.00	NM	2	\$1,200.00		
				Today Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				

Order / Rev: 105685
Alt Order #: _____
Flight Dates: 09/11/12 - 11/06/12

Advertiser: Benny for Nevada
Product Desc: State Senate - Today Show
Estimate: _____

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.002	0.00	NM	2	\$1,200.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12 11/11/12 MT-----															
														Totals 16 \$6,650.00	